

PHOTO BOOKMAKING WORKSHOP With RICHARD WEBB

Presented By Ed Lee, PWCC Workshop Chair, Jan 24, 2022



In 2020, 1.12 trillion photos were taken globally, a decline of 21% from 2019 due mainly to the COVID-19 pandemic; in 2021, 1.4 trillion photos are expected to be captured globally with mobile phones accounting for almost 90% of all photos.

With such a large number of images, there's a plethora of online photo bookmaking services out there vying for your business. The top services are presented and discussed in the following links:

<https://www.goodhousekeeping.com/home-products/g27154713/best-photo-book-maker-websites/>

<https://www.cnet.com/tech/services-and-software/best-photo-books/>

<https://www.nytimes.com/wirecutter/reviews/best-photo-book-service/>

[https://www.tomsguide.com/best-picks/best-photo-](https://www.tomsguide.com/best-picks/best-photo-books)

[bookshttps://www.techradar.com/news/best-photo-books](https://www.techradar.com/news/best-photo-books)

Online Services Include:

<https://www.shutterfly.com/photo-books/>

<https://www.snapfish.com/photo-book>

<https://www.blurb.com/>

<https://www.milkbooks.com/photo-books/>

<https://www.printique.com/photo-books-and-albums/>

<https://www.mixbook.com/photo-books>

<https://www.mpix.com>

Besides the dedicated websites, similar services are available at Google and Adobe; camera stores such as Adorama; big box stores such as Walmart and Costco; and various pharmacies: CVS and Walgreens (Remember dropping off film at the corner drugstore?). And many others. “Google is your friend!”

DIY Videos and Tips

<https://www.artifactuprising.com/photo-books/how-to-make-a-photo-book>

https://www.youtube.com/watch?v=12LWPF_CeMg

<https://www.whitewall.com/us/mag/create-a-photo-book>

<http://thephotobookguru.com/>

<https://www.adobe.com/express/create/photo-book>

<https://support.google.com/photos/answer/7378811?hl=en&co=GENIE.Platform%3DAndroid>

https://theonlinephotographer.typepad.com/the_online_photographer/2019/11/the-joy-of-making-your-own-photo-books.html

How Photo Books are Printed: <https://www.youtube.com/watch?v=7-SEOy259FI>

Traditional Book Publishing

<https://pdnonline.com/features/photo-books/want-to-publish-a-photo-book-heres-what-you-need-to-know/>

The History of Photobook Making

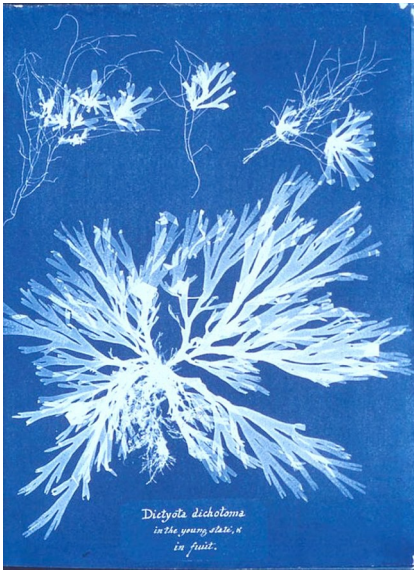
British author Gerry Badger and photographer Martin Parr, co-edited the trilogy ‘The Photobook: A History (Volumes I, II, III).’ The first volume alone includes 200 of the most artistically and culturally relevant photobooks. They explain:

The photobook is a particular kind of photography book, in which images prevail over text, and the joint work of the photographer, editor, and graphic designer helps build a visual narrative.

Who Invented the Photobook?

Anna Atkins

Origins. The first photobook, '**Photographs of British Algae: Cyanotype Impressions**' (1843–1853), was created by Anna Atkins to help scientists identify marine specimens. The photographer used the cyanotype printing process, making impressions of actual samples in contact with the light-sensitive paper.



Additional History of the Photobook

<https://www.loc.gov/rr/print/coll/photographically-illustrated-books-and-photobooks.html>

Alternative Self-publishing:

<https://www.editage.com/info/book-editing-services/articles/top/-10-self-publishing-companies-a-2018-guide-for-first-time-authors.html>

Amazon Kindle: https://kdp.amazon.com/en_US/

As Amazon dominates 80% of the ebook market, you should publish directly with KDP rather than go through an aggregator. ... Alternatively, you can opt for **IngramSpark, Lulu, or Bookbaby** because they offer print-on-demand copies as well as distribute to all the major ebook retailers.

Online Web Interactive Flipbooks:

Users “flip” though the book by clicking on the interface, and the program responds with an animated turn of the page. Some advantages to using flipbooks are:

- they look like actual magazines, so the format is familiar
- no publishing costs are involved
- can be shared on social media, websites, and/or designated servers
- full-color display
- often have embedded multi-media elements
- appear cutting edge, are beautiful to look at, and come with a significant wow! factor

Flipbooks are a way for you to post information online to social media, on websites, or designated servers, and are an excellent tool for:

- educators creating e-courses
- students wanting to create glossy reports
- authors
- magazine publishers
- businesses with catalogs they update regularly

<https://mylearningworld.com/top-10-flipbook-software-programs-for-creating-interactive-books/>

About our Presenter:

Richard Webb our guest workshop presenter, a retired LEO, enjoys photography and bookmaking, using images of his travels with friends and family in his books. Learn which publisher he uses, how he culls and edits his images how he decides placement and image size and other useful techniques. Production time and both book costs and shipping, deals, and volume discounts will also be discussed. There be will background about the book publishing business and how the latest technology can allow one's book(s) to be produced, marketed, publicized and distributed at low cost. Q&A will follow and a resource list will be provided and posted on the club website.

Q&A

Experiences and Comments by Members

