Park West Camera Club (NYC) smartphone workshop Zoom
With Andy Mars
January 30th 6:30-8:00 pm
Summary Notes

Note: I didn't get to discuss everything below but I thought you would be interested in some extra information.

iPhone Tip (similar on Android phone)

Using the default camera before you take a photo tap on the screen first. You will see an icon of a sun next to a yellow square. Slide your finger up (lighter) & down (darker). This is called exposure compensation.

Settings>Photos>iCloud Photos toggle on (if you have an iPad do the same). I recommend having iCloud on in case you loss your iPhone you'll still have your photos saved in the iCloud.

Default Camera:
Note: I have an iPhone 13 Pro Max. Not all iPhone cameras have the exact set up.
Photo: 3 lens (.5, 1x, 3) Wide Angle, Normal, Telephoto
Note: Normal is best quality.
RAW, Circle (Live) on top right, tap on & off.

Default Camera (file extension)
Settings>camera>Formats>Toggle on High Efficiency (smaller & better quality than jpg files)
If you have an iPhone 12 Pro or later Pro & Pro Max **models** you can toggle on Apple ProRAW

Using LIVE setting works well for photos with movement, for example, waterfalls & sports.
On your live photo on the top tap on the arrow to view the following:
Loop, bounce, & Long Exposure (I showed you my waterfall example)
You can also save a live photo as a video. Tap on the 3 dots on the top right.. Then scroll down to "Save as Video"

Top middle arrow>Tap change picture ratio 1:1 is square, etc.

iPhone 13 Pro or later: Macro icon (flower in yellow circle) Close-up

Portrait Mode :
I showed you how you change the aperture (f-stops) before shooting or when you edit. You can blur distracting backgrounds with shallow depth of field, just like

when you use a digital camera! You learned how to change the aperture settings to get more or less blur in a portrait mode image.

I did a demo of lighting effects in the Portrait Mode.

Older iPhone cameras can use the Focos App for the similar effect.
Focos App (free) https://apps.apple.com/us/app/focos/id1274938524

Slo-Mo Video (Demo Example - Cardinal getting a peanut in slow motion)
Time-Lapse Video (Demo Example - walking very fast)

Apple Photos APP:

Albums
Tap on + to create a new album
Scroll down to see Media Types

Tap on the heart on your favorite images (album is created automatically so they are easier to find later).

On the bottom right tap on Search (magnifying glass icon)
Artifical Intellience (AI) finds objects (Search: Dog, Flower, Lily, Plant, Building, etc.)
Tap on i in the circle for info.
Flowers & dogs - Artifical Intelligence (AI) will do a pretty good job of naming a flower, dog breed, & landmark.
Type people in search, tap i (for info)>small icon with question mark>tap: tag with name. Later you'll be be able to find that person by name when you do a search. Also on an image swipe up: Add a Caption

Basic Edits in Apple Photo App
First make a duplicate (so your have the original & edited versions).
Tap on share icon>Scroll down>tap duplicate. Then tap on Edit>Top right corner.
Demo: exposure (slide left/right), contrast, saturation, etc.
Crop
Mark up - pen icon next to the 3 dots (Add pencil,markers, text, etc.) Tap revert to get back to original image if you forgot to make a duplicate or dislike the edit..

Snapseed App: free

iPhone: (App Store)
https://itunes.apple.com/us/app/snapseed/id439438619?mt=8
Android: (Google Play)
https://play.google.com/store/apps/details?id=com.niksoftware.snapseed&hl=en

Snapseed Demo

Choose a photo in your photo app that you haven't edited (Add a heart). Snapseed sets up a Snapseed Folder automatically in your Photos App so it will be in both places: Recent & Snapseed Albums
2 ways to start using Snapseed:

In the photos app choose an image you want to edit. Tap on the share icon on the bottom left>Tap Copy Photo>Swipe up.
Hard Press on the Snapseed App>A window pops up>Tap PasteImage
Or
Start in the Snapseed App>Tap Open>Open From Device

TOOLS

- First use the **Tune Image** tool> drag your finger up & down, then > left for less effect and right for more of effect on menu selection:
  Brightness, Contrast Saturation, etc.

- Details, Crop, Rotate, Selective, Curves, White Balance, Double Exposure

FILTERS
- **Frames**, Black & White, Grunge, Retrolux, Glamour Glow, Drama, etc.

EXPORT - Save A Copy (so you can go back and edit later)

If you don't see "save a copy" go to settings>Scroll down until you see Snapseed>Tap Photos>check "All Photos"

Snapseed - Editing Steps (if you want to make changes after saving)

Tap on Snapseed App
Tap: open>open from device (pick a photo you have edited in Snapseed) Tap on icon "back arrow with 2 layers" (on top of iPhone)
Tap: View edits
Now you see your layers
For example, if you want to change a curves layer tap on arrow>
3 choices: trash can (delete), paintbrush (take away part of the top layer), fine-tune (change the look).
Experiment and try each tool option. Remember to **arrow back on top left>export>save a copy**

Check out the following beginner Snapseed tutorials. These should be helpful.
Note: These videos show an older version of Snapseed so it looks a little different now with the updated iOS version.

Snapseed Photo Editing App Tutorial
https://youtu.be/nTAaN3-Nf1g

and another Snapseed tutorial

Snapseed App Tutorial
https://youtu.be/CCOlVPLP9Xw

Composition tips:

.Find your Point of View (POV)

.About 90% of photos are taken looking straight ahead. Look up, look down,
 look   behind you, it's more dramatic. Try this on a hike or photographing
 landscapes. Taking photos of pets: get eye level, stronger image.
 Simplify the scene. If too much is happening it gets confusing. Your eye doesn't
know where to go. For example, make sure a pole or tree branch isn't coming out of
your subject's head...tell them to move or you can change your position.

Think outside the box. Love "Creative" Blurs?...here's an app I
recommend! **Slow Shutter Cam** ($1.99)
 https://apps.apple.com/us/app/slow-shutter-cam/id357404131

 Creative iPhone Apps I recommend:

 Waterlogue (iOS) $3.99
 https://itunes.apple.com/us/app/waterlogue/id764925064?mt=8
Waterlogue transforms your photos into luminous watercolors.

 Prisma (free version, not subscription): Available on Android too.
 https://itunes.apple.com/us/app/prisma-photo-editor/id1122649984?mt=8
 Note: **Tap on X** on the subscription page (top left corner), so you won't be charged
 for subscription! Turn the lo-res version to a hi-res version (for prints) in Snapseed
 using the double exposure tool!
Turn your photos into painterly artworks!

 Brushstroke (iOS) $4.99
 https://apps.apple.com/us/app/brushstroke/id824421012
Turn your photos into paintings with Brushstroke.

 Artista Impresso (iOS) $4.99 Available on Android too.
 https://apps.apple.com/us/app/artista-impresso/id947875208
"Transform your snapshot into a stroke-filled Impressionist masterpiece"

Glaze (iOS) Free
https://apps.apple.com/us/app/glaze/id521573656
"Glaze turns your photos into paintings with your unique style."

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Recommend Printing Lab
Printique

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Sync Your iPhone and iPad in a Few Simple Steps

On each Apple device, go to Settings > iCloud > toggle on the app categories and content you want to sync to iCloud (Examples: photos, notes, calendar, contacts, mail, etc.).

> iCloud works with most Apple devices including iPhones and iPad and can be accessed on Windows devices on the web.

> If you want to keep the data on your iPhone and iPad in sync, use Apple iCloud to keep all your devices in sync at all times. As long as both your devices connect to the internet and have the same iCloud settings—and you access them using the same Apple ID—they'll stay in sync.

 How to back up your iPhone or iPad with iCloud

   1. Connect your device to a Wi-Fi network.
   2. Go to Settings > [your name], and tap iCloud.
   3. Tap iCloud Backup.
   4. Tap Back Up Now. Stay connected to your Wi-Fi network until the process ends. Under Back Up Now, you'll see the date and time of your last backup.

Prints & Photo Books

Printique https://www.printique.com/
Printique Price List:

https://www.printique.com/site/PriceList.aspx#luster

*Note: When you place your first order (register) mention me (amarsphoto@gmail.com). If you spend a minimum of $15, we both get a credit (win-win situation)!

Canvas Prints:
https://www.easycanvasprints.com/
https://www.canvaspop.com/

iPhone/iPad Photography class for PWCC members
If you're interested in forming your own group, get a 10% discount!

Details: 6 classes, 2 hours per class
Price: $144 per students
Class size: 5-8 students
Time: TBD
Location :Zoom
Level: Any adult interested in bringing out their creativity with iPhone painterly apps!

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